

July 2005

Green Business Update

Alameda County

Visit our website at www.greenbiz.ca.gov

email contact pamela.evans@acgov.org



Green Businesses Certified

Green Tips & News

Recognition Events

Public Promotions

Outreach & Assistance

*Green Dinner August 3rd 6:00 p.m. –
Celebrate 500 Bay Area Green Businesses
and great food with us at Baja Taqueria!*

Green Business Certifications

Eleven new businesses have joined over 500 Bay Area companies & organizations in becoming 'green' since March 1:

**Alameda County Heavy Equipment
Repair Building
Berkwood Hedges School
Baja Taqueria
Diversified Risk Insurance Brokers
Great Gifts Galore
In Stride Physical Therapy**

**Gregoire restaurant
Kate's Caring Gifts
Pedal Express
Pearl's Café
Pre-Paid Legal
Services**

Five businesses were **recertified**: Alameda Power & Telecom in Alameda, East Bay Parks Lake Chabot Corporation Yard in Castro Valley, Machado's Auto Care in Livermore, Wright's Automotive Repair and Norco Printing in San Leandro.

Promoting Green Businesses

- **Media Coverage** – *Terrain* Magazine's current issue features Peerless Coffee & Tea Company and the Bay Area Green Business Program. KTVU covered San Francisco Green Businesses, and a Green Business ad for World Environment Day ran in the *SF Chronicle*.
- **Albany Chamber of Commerce** launched its 'Green Albany' initiative with a press conference on Earth Day.
- **Emeryville's City Council** recognized its new Green Businesses in May & published a newsletter article on GBs.
- **Alameda's City Council** recognized Allegra Printing as 'Green Business of the Year' in April.
- We tabled at the World Environment Day **Green City Visions** conference in Oakland.
- **Fremont's City Newsletter** featured newly certified and recertified businesses. The City Council recognized each business.
- We tabled at **EBMUD Earth Week** event - and provided Green Business Directories for other partners' Earth Week events.
- Now developing media releases for Berkeley, Dublin, Fremont.

Green Business Recognition Event!

World Earth Day 2005: May 31st we recognized new **Green Businesses** with the **Sustainable Business Alliance** and **EcoCity Builders**. This event was part of a full day 'Green City Visions' conference that addressed resource depletion, climate change, public health and related issues. KTOP covered the event.

Our **next recognition event** will be in the fall – stay tuned!

Business Outreach and Assistance

Want to recognize Green Businesses at your business network or association meeting? Need a **speaker** on environmental compliance, sustainability, waste reduction or conservation? **Give us a call!**

Green Tips & News

Green Dinner: Join us to celebrate 500 Green Businesses.

Our next dinner will be August 3rd, 6:00 p.m., at **Baja Taqueria**, 4070 Piedmont Avenue, Oakland. Call 510.567.6770 or email: pamela.evans@acgov.org.

Need info on **environmentally preferable products**? Contact us at the Green Business Program for info on frequently used products from paper to paints.

Throwing Fluorescent Tube Lamps In Trash Soon to Become Illegal in California.

These lamps contain mercury, a toxic metal known to cause brain damage and harm fetal development. **After February 8, 2006, all mercury-containing lamps must be treated as hazardous waste.** Click for [More information about fluorescent lamp disposal.](#)

Renewable energy choices are making a comeback! Check out the Green-e website for businesses:

http://www.green-e.org/your_e_choices/ca_business.html

Sustainable Business Alliance Networking Lunch, August 5th, Berkeley. www.sustainablebiz.org for more info or to register. **Tri-Valley Sustainable Business Alliance** Networking Lunch, July 28, Dublin. Email steve@gozagear.com.

PG&E is offering no cost energy efficiency products for businesses, including compact fluorescent bulbs, programmable thermostats and LED exit signs. For more info, contact Ryan Self at 925.674.6712 or R3SG@pge.com.

Bay Area GBP News

The Regional GBP is completing work on checklists for dentists and remodelers. We are updating older checklists to reflect new standards & technology.

Green Business Partnerships

Our Steering Committee now includes three Green Business owners; **Jim Duffy of Alonzo Printing**, **Tom Del Conte of Del Conte's Landscaping** and **Allan Moskowitz of Progressive Wealth Management**. Thanks to these Green Businesses for volunteering!

One of our new 'green' certified nonprofits is The **Cal State East Bay Small Business Development Center**, focused on supporting small business growth and sustainable economic development. The Center offers classes, consulting services and business planning resources for small businesses. Go to <http://www.eastbaysbdc.org/> for class listings.

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